

Capacity Development Assessment for the Myanmar Pulses, Beans and Sesame Seeds Merchant Association

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Facilitators of OCA

- MyanSEED Co.,Ltd is a recognized firm in Myanmar, providing advisory and consulting services under the General License appointed by the DICA on August 2018
- Primarily focused on sector development in promoting integrated value chains of agricultural products, along with private sectors, traders' associations, central and local governments, as well as international organizations, and extending its services to reach out to farmers.

- **Dr Ohnmar Khaing (Team Leader):** 25 years of experience with agribusiness, livelihood, food security, rural development, policy advocacy and analysis, institutional capacity development, private sector engagement and Government and donor relations.
- **Daw Thi Mar Win (OCA Consultant):** CEO of MyanSEED, 13 years of experience in agricultural business, 10 years as an independent consultant. Project formulation, value chain, market analyses, agricultural market linkage activities with over 40 NGOs and organizations- ADB, FAO, GIZ, MRF, etc.

Mr David Anderson :Agri Advisor (DanaFacility)

- 40 years of results-oriented experience in all aspects of agribusiness including project identification, strategic planning, and worldwide agribusiness management roles in production, research, market development, and general management at the senior executive level in both the public and private sector.
- a DAI Chief of Party on four USAID-funded programs for a total of 13 years in Ecuador, Sri Lanka, Indonesia, and Albania.

Agenda

- 2:00 pm: Objectives and expected outcomes of the workshop
- **Assessment tools: Self-assessment and Group work on SWOT analysis**
- 2:15 pm: Self-assessment form distribution and work on form by individuals
- 2:30 pm: Participants to be divided into two groups to work on SWOT analysis
- 3:30 pm: Sharing discussion points of two groups
- 4:00 pm: Inform next steps and closing the workshop

Objectives

Two main Objectives

- 1) Conducting an organizational diagnosis and analysis for the Myanmar Pulses, Beans and Sesame Seeds Merchant Association (MPBSMA); and
- 2) Developing a Strategy and Action Plan for transforming MPBSMA into an Apex Association including improving the structure and functions.

Whist List

- Need to upgrade on APEX Association (Producers may be involved,. . .)
- Need to develop Strategy/ Roadmap for transforming into Apex Association.
- Need to develop Strategy for Sectoral Development as well (Pulses Special Meeting on 14th Sep 2019)

Stakeholders Analysis

- Which associations/ groups are under MPBSMA?
 - UMFCCL- MoC
- Which sub-national level groups in regions and states?
 - 7 Sub-regional groups (MDY, MGY, MWA, BGO, PYAY, HTD, TGY)
 - Clusters-
 - 1 Green Gram,
 - 2 Maize
 - 3 Butter Bean
 - 4 Sesame
 - 5 Cow Pea
 - 6 Pigeon pea & Chick Pea
 - 7 Value Added
 - 8 Black Gram
 - 9 Other Pulses

Documents Reviewed

- Governance and administration (Constitutions/ Charter including vision & missions, action plans)
- Annual reports
- Management and policies (employee manual, HR, logistic/procurement policy, financial policy/rule, delegation framework etc.)
- Membership strategy and management (fees/ funding, rules and regulations, etc)
- If any other documents

SWOT Analysis

- **Structural/ Governance**
 - (EC/ Members/ Affiliates, etc.)
- **Functional/ Operational**
 - (System, management, communication, implementation)
- **Enabling Environment**
 - (Policy, regulations, supporting institutions)



Next Steps

Trip

- 19-9-2019 Trip to Mandalay
- 20-9-2019 Trip to Magway
- 20-9-2019 Trip to Bago
- 21-9-2019 Trip to Hinthada

Analysis of assessments

- 1-10-2019 First draft of report